

- $c, c(\mathbf{x})$ Variable cost of production; cost function. Used in economics and overbooking models
- C_i, \mathbf{C} Initial capacity of resource i ; vector of initial capacities. Also used to denote the j^{th} complete set, $C_j = \{1, \dots, j\}$.
- $d_j, \mathbf{d}, d(\mathbf{p}), \mathbf{d}(\mathbf{p})$ Demand (deterministic or mean) for product j ; vector of demands. A demand function depending on price \mathbf{p} ; vector demand function.
- D_j, \mathbf{D} Demand (random variable) for product j ; vector of demand random variables.
- h_{ij}, \mathbf{h} Cost parameters or vector of cost parameters in an overbooking models.
- i Generally indexes resources but also used as a generic index.
- j Generally indexes products but also used as a generic index.
- $J(\mathbf{p}), J(v)$ The marginal revenue as a function of price; the virtual value of a buyer with value v .
- k Capacity cost in economics models; generic integer variable.
- m The number of resources; generic integer variable.
- n The number of products; generic integer variable.
- N Population size or market potential in a pricing or an auction model.
- \mathcal{N} Denotes the set $\{1, 2, \dots, n\}$ (e.g., set of n choice alternatives).
- $p_j(t), \mathbf{p}(t), p_j, \mathbf{p}$ Price of product j at time t or vector of prices at time t ; static price of product j ; vectors of static prices.
- q_j, q_t, \mathbf{q} The probability that a customer shows up (e.g., the probability that class j does not cancel); vectors of probabilities.
- $R(v)$ Expected revenue in an auction for buyer with value v .
- S, \mathbf{S}_k A subset of product classes or alternatives in a choice model; also used to represent a sum of random variables.
- t Used to index time, either in discrete or continuous time.
- T The number of periods in a discrete-time problem or the length of the horizon in a continuous-time problem. Also used to denote a generic set.
- $u_j, \mathbf{u}, \mathbf{u}(t), \mathbf{u}(\mathbf{x})$ Control variables in a dynamic program or other optimization problem, most often an accept or deny decision or a quantity decision. Also, u_j is used to denote the mean of a random-utility U_j in a random-utility model or to denote a utility function in economics models as in $u(\mathbf{x})$ is the utility of \mathbf{x} .
- U_j, \mathbf{U} Random utility (random variable); vector of random utilities.
- v_j, \mathbf{v} Reservation price (private value) of customer j ; vector of reservation price (private values).
- $V_j(\mathbf{x}), V_i(\mathbf{x})$ Optimal value function.
- $V_i^M(\mathbf{x})$ A given approximation M to the optimal value function (e.g., $V_i^{DLP}(\mathbf{x})$ is the approximation of the value function produced by the deterministic linear program (DLP) model).
- x_i, \mathbf{x} Capacity variable; vector of capacities. For example, the remaining capacity of resource i in a dynamic program or the quantity of capacity chosen by firm i . Also used as the decision variable in overbooking models, where it represents the