

- $c, c(\mathbf{x})$  Variable cost of production; cost function. Used in economics and overbooking models
- $C_i, \mathbf{C}$  Initial capacity of resource  $i$ ; vector of initial capacities. Also used to denote the  $j^{\text{th}}$  complete set,  $C_j = \{1, \dots, j\}$ .
- $d_j, \mathbf{d}, d(\mathbf{p}), \mathbf{d}(\mathbf{p})$  Demand (deterministic or mean) for product  $j$ ; vector of demands. A demand function depending on price  $\mathbf{p}$ ; vector demand function.
- $D_j, \mathbf{D}$  Demand (random variable) for product  $j$ ; vector of demand random variables.
- $h_{ij}, \mathbf{h}$  Cost parameters or vector of cost parameters in an overbooking models.
- $i$  Generally indexes resources but also used as a generic index.
- $j$  Generally indexes products but also used as a generic index.
- $J(\mathbf{p}), J(v)$  The marginal revenue as a function of price; the virtual value of a buyer with value  $v$ .
- $k$  Capacity cost in economics models; generic integer variable.
- $m$  The number of resources; generic integer variable.
- $n$  The number of products; generic integer variable.
- $N$  Population size or market potential in a pricing or an auction model.
- $\mathcal{N}$  Denotes the set  $\{1, 2, \dots, n\}$  (e.g., set of  $n$  choice alternatives).
- $p_j(t), \mathbf{p}(t), p_j, \mathbf{p}$  Price of product  $j$  at time  $t$  or vector of prices at time  $t$ ; static price of product  $j$ ; vectors of static prices.
- $q_j, q_t, \mathbf{q}$  The probability that a customer shows up (e.g., the probability that class  $j$  does not cancel); vectors of probabilities.
- $R(v)$  Expected revenue in an auction for buyer with value  $v$ .
- $S, \mathbf{S}_k$  A subset of product classes or alternatives in a choice model; also used to represent a sum of random variables.
- $t$  Used to index time, either in discrete or continuous time.
- $T$  The number of periods in a discrete-time problem or the length of the horizon in a continuous-time problem. Also used to denote a generic set.
- $u_j, \mathbf{u}, \mathbf{u}(t), \mathbf{u}(\mathbf{x})$  Control variables in a dynamic program or other optimization problem, most often an accept or deny decision or a quantity decision. Also,  $u_j$  is used to denote the mean of a random-utility  $U_j$  in a random-utility model or to denote a utility function in economics models as in  $u(\mathbf{x})$  is the utility of  $\mathbf{x}$ .
- $U_j, \mathbf{U}$  Random utility (random variable); vector of random utilities.
- $v_j, \mathbf{v}$  Reservation price (private value) of customer  $j$ ; vector of reservation price (private values).
- $V_j(\mathbf{x}), V_i(\mathbf{x})$  Optimal value function.
- $V_i^M(\mathbf{x})$  A given approximation  $M$  to the optimal value function (e.g.,  $V_i^{DLP}(\mathbf{x})$  is the approximation of the value function produced by the deterministic linear program (DLP) model).
- $x_i, \mathbf{x}$  Capacity variable; vector of capacities. For example, the remaining capacity of resource  $i$  in a dynamic program or the quantity of capacity chosen by firm  $i$ . Also used as the decision variable in overbooking models, where it represents the